



reddot award 2018
winner

Award winning Product Design

RED DOT AWARD FOR ANIMO'S COMBI-LINE

After winning the iF Design Award for the OptiBean Touch, now Animo's new ComBi-line got the distinction Red Dot Award, one of the most prestigious design awards in the world. It especially values and seeks out high design quality.

In a process spanning several days, 40 experts evaluated over 6300 objects provided by agencies, designers and companies representing some 59 participating countries. The criteria include level of innovation, functionality, formal quality, ergonomics and durability.

Only products that convince through their outstanding design quality receive the Red Dot Award. This high demand was fulfilled through the new modern design of Animo's ComBi-line: it combines high quality coffee with usability and a distinctive design.



"Good taste isn't just about coffee. The design of our products plays a crucial role in the development process. To win this award is a positive confirmation of our ambition; creating stylish coffee machines that are easy to use, durable, and above all meet the demands of our customers", said Reinder Schortinghuis, managing director of Animo.

ComBi-line: Simple, fast and reliable!

The perfect coffee doesn't necessarily have to be brewed per cup. It can also come in great quantities. With a ComBi-line coffee machine you can brew large quantities of fresh filter coffee in short period of time. It's reliable and flexible in every thinkable situation e.g. in hotels, theaters, care homes, offices or breakfast rooms. The largest combination has a capacity of up to 1.280 cups (160 litres) per hour!

A ComBi-line setup is a combination of a brewing unit in combination with one or two containers (5, 10 or 20 litres). These user-friendly bulk brewers can be placed on a buffet, counter or on a serving trolley.

More information about Animo: <https://animo.eu>

More information about Red Dot Award: <http://www.red-dot.de/press>

About Animo

Animo makes premium-quality coffee equipment and vending systems — user-friendly machines that are durable and convenient to maintain. Our machines deliver a wide range of fresh, hot beverages time after time. Everything from freshly ground espresso, cappuccino or latte macchiato to tea, hot chocolate and instant soup. We've been doing business for over 65 years in more than 75 countries worldwide. Because good coffee takes a good machine. And a good machine takes experience, expertise and dedication.

DEDICATED TO EVERY CUP

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About the RED DOT DESIGN AWARD

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after Red Dot award has been the revered international seal of outstanding design quality. Further information available at: <https://en.red-dot.org/>