**Press release**

**There’s a new machine in town:
Animo’s customisable OptiMe**

**Animo is proud to introduce the newest member to the family: the groundbreaking OptiMe. With a recommended daily output of up to 125 cups a day, Animo’s OptiMe impresses with great performance and exceptional taste. The compact machine is fully customisable, and allows small and medium sized businesses to express their individual style.**

**A new way of enjoying coffee**

Perfect coffee starts with the perfect machine. But when the machine also matches your taste, that’s when the magic happens. Animo’s newest professional coffee machine OptiMe combines the proven Animo-quality with award-winning design aesthetics in a compact machine that can be customised to match any style. The result? A friendly and durable machine that delivers spectacular coffee and exceptional looks. Because good taste isn’t just about flavour.

**Express your style**

OptiMe is designed for small and medium sized businesses that want to add their personal style to the coffee corner. The machine can be customised through various materials, colours, and add-ons, and it offers extensive options for the side and back panels, OptiLight LED lighting, background and (commercial) messaging on screen – even during the brewing process. Explore the possibilities with the dedicated [online configurator](https://optime.animo.eu/#5).

**New Add-On: Fresh milk**

What is better than a strong cappuccino with real fresh milk? It's now just one touch away. OptiMe can be equipped with a fresh milk module with an innovative and reliable milk pump for many varieties of espresso-based drinks, including cappuccino, latte and latte macchiato. It’s silent in use and delivers strong milk foam in a matter of seconds.

**Durable quality**

Animo stands for great coffee, award-winning designs and genuine sustainability. We use high-quality components and a clean production process to build energy-efficient machines with durable performance and excellent taste. We’ve been improving our coffee machines for more than 65 years, so OptiMe delivers the quality coffee everyone deserves.

OptiMe can be ordered as a stand-alone machine, but it is also possible to add a matching milk cooler and/or cup warmer module to complete the look. It’s easy-to-use and intuitive interface makes it the perfect machine for self-service locations.

Visit [optime.animo.eu](https://optime.animo.eu/) for all information about OptiMe.

**OptiMe**

*Just my type.*

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**ABOUT ANIMO**

We make premium-quality coffee machines and equipment that are user-friendly, durable and convenient to maintain. Our machines deliver a wide range of fresh, hot beverages time after time. Everything from freshly ground espresso, cappuccino or latte macchiato to tea, hot chocolate and instant soup. We’ve been doing business for over 65 years in more than 75 countries worldwide. Because good coffee takes a good machine. And a good machine takes experience, expertise and dedication.

The fully customisable OptiMe allows small and medium sized businesses to express their individual style. The most compact machine of its class, the OptiMe impresses with great performance and exceptional taste.

DEDICATED TO EVERY CUP

WWW.ANIMO.EU

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