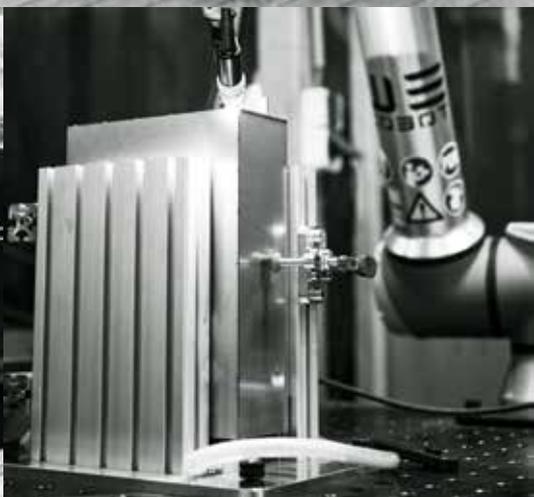




DEDICATED
TO EVERY CUP

ANIMO



1950

Foundation Animo
Start production traditional coffee machines



COFFEE?

When people get together, the first question is: does anyone want coffee? Many people don't realise it, but a simple cup of coffee can make or break a day.

At Animo, we always say that a perfect coffee starts with a perfect machine. And we should know, because we have been making premium coffee equipment since 1950.

We use high-quality components and a clean production process to build energy-efficient machines with durable performance and excellent taste.

Cup, after cup, after cup.

ANYONE?

1962

Start production
in Assen

EVERYTHING UNDER ONE ROOF



ASSEN, THE NETHERLANDS:



165 EMPLOYEES



10.000 M²



>35,000 MACHINES PER YEAR



RESEARCH & DEVELOPMENT



PRODUCTION



SALES & MARKETING



SUPPORT

MADE IN HOLLAND

All our products are designed at Animo's headquarters in Assen. With production, R&D, Marketing, Sales and Support all under one roof, we're in close contact with all our teams and users. This allows us to tailor our products even better to the wishes of our customers.

1991

Animo
Belgium

WHITHIN A GLOBAL NETWORK

ANIMO WORLDWIDE:

OFFICES IN:

THE NETHERLANDS

BELGIUM

FRANCE

GERMANY

DELIVERING TO

>100 COUNTRIES



WORLDWIDE DISTRIBUTION

Our quality is recognised all over the world. From our offices in the Netherlands, France, Belgium and Germany, we supply machines to Hospitality, Healthcare, Marine and Institutional companies in more than 100 countries.

1992

Animo
France

1993

Animo GmbH
Germany

1994

Certification
ISO 9001

MUST-HAVE MACHINES FOR COFFEE LOVERS...

Animo is originally a family business. Although we've grown throughout the years, our expert colleagues all have one thing in common: our dedication to coffee. We're proud of our craftsmanship and the reputation we have built. To live up to our standards, we only work with the best materials and products, and are always looking for ways to improve.

We have been ISO 9001 certified since 1994 and comply with the most recent ISO 9001:2015 standard.

- + Machines made of **high-quality** and **sustainable materials**
- + Coffee machines with a **long service life**
- + Very **low** yearly **maintenance costs**
- + Our machines are **very reliable**
- + The machine core consists of stainless steel, which is **100% recyclable**
- + Easy replacement of parts thanks to **modular design**
- + Our machines are **easy to install** and require little maintenance
- + Many machines have **convenient animated cleaning instructions**
- + All parts in visible and accessible areas for **easy maintenance**
- + **High customer satisfaction** with best price-quality ratio
- + Animo offers **fast delivery** and **excellent service**



...WHO MAKE THE CONSCIOUS CHOICE

AWARD-WINNING DESIGNS

At Animo, we love to bring both flavour and appearance. We're proud that our designs have won multiple awards.

SUSTAINABLE

Animo stands for great coffee, award-winning designs and genuine sustainability. We are aware of our responsibility to reduce our footprint, and are taking steps to do so in all our processes. Our activities include using recycled raw materials, 100% green electricity, and limiting the use of harmful substances. And of course, all machines are as energy efficient as can be.

RECYCLABLE

Right from our foundation, we have worked with high-quality stainless steel, which is not only indestructible, but fully recyclable as well. In addition, we pay attention to saving energy, both in the short and longer term. It all comes to expression with the motto: "Recycle to the Max". Last but not least, we are allied with Dutch organizations weee® Nederland, CSR the Netherlands NVLG and FME.

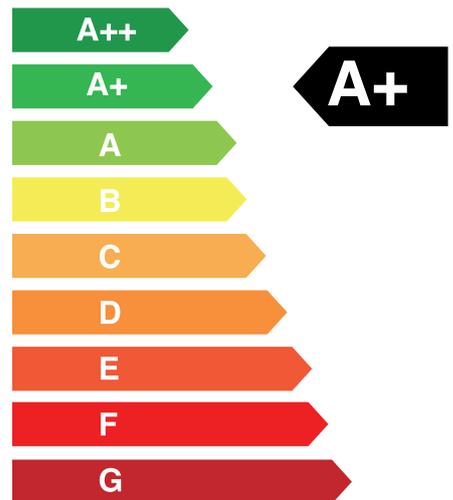
SOCIAL RESPONSIBILITY

Animo is a socially involved company. We are aware of the demand for sustainable manufacturing, and are driven to enhance corporate social responsibility (CSR) in the chain of values. As a company, we feel strongly about sustainable profit and continuity in line with the responsibility for the environment, society and work.

We incorporate this understanding into all our core processes and we follow the development of the ISO 26000 standard CSR with attention. By consciously giving thought to the way in which our company operates and the consequences of our actions – and then organising our operations in accordance with this, we hope to contribute to a world in which generations after us will have a future as well.



More efficient



Less efficient

Norm EVA - Energy Measurement Protocol (version 3. 0B - 14/2/2011)



FROM **ONE CUP** OF CLASS TO **FULL A JUG** OF TASTE



Percostar
*Quantity at
simplicity*

Excelso
*Coffee makers
for delicious
fresh coffee*

MT-Line
*Coffee makers
for thermos jugs*

M-Line
*Coffee makers for
delicious filter coffee*

ComBi-line
*Professional
Coffee Equipment*



FROM **INSTANT** SATISFACTION TO **FRESHLY GROUND** BEANS



Instant coffee

OptiVend
Instant satisfaction

Fresh brew coffee

OptiFresh
*A machine
with taste*

Espresso based coffee

**OptiBean
Touch**
Feel like a barista

Espresso based coffee

OptiBean X
*A perfect cup
of class*

Fresh milk

Espresso based coffee

OptiMe
Just my type

ANIMO

2014

Introduction
OptiVend NG

Introduction
OptiBean NG

2015

Introduction
OptiFresh NG

Animo New corporate
ANIMO Identity

AT HOME AT ANY LOCATION

At Animo, we believe everyone should be able to enjoy a good cup of coffee at work: cleaners, receptionists, managers, directors, the early birds and those who have to work on into the early hours. That's why we make coffee makers and coffee machines for the kitchen, reception room, conference room, pantry and canteen of every office and every workplace.

Our extensive customer base of professional large-scale users at home and abroad include, among others, (government) institutions, the maritime sector, the catering industry, healthcare and offices.

- + Office
- + Hotel
- + Restaurant
- + Supermarket
- + Hospital
- + Canteen
- + Breakfast room
- + Gas station
- + Kiosk
- + Athletic club
- + Care home
- + Exhibition center
- + Airport
- + School
- + Theater
- ... and many more.



Introduction
new ComBi-line



2017



Introduction
OptiBean Touch



Introduction
OptiFresh Touch

JUST HOW YOU LIKE IT

SELECT A DRINK



COFFEE



COFFEE MILK



ESPRESSO



CAPPUCCINO



LATTE MACCHIATO



COFFEE CHOC



CHOCOLATE MILK



WIENER MELANGE

True flavour is in the smallest details. Only when the conditions are exactly right, you'll get the coffee that really suits you. Our machines and equipment are made to get your preferences exactly right.

A PERFECT COFFEE STARTS WITH

- + Amazing taste
- + User friendliness
- + Reliability
- + Ease of maintenance
- + Flexibility and custom options
- + Excellent support

A PERFECT MACHINE

IN-HOUSE PRODUCTION AND RESEARCH AND DEVELOPMENT

Thanks to our years of experience, our in-house production and the fact that we develop and produce our products ourselves, we can quickly respond to technological evolutions. Our R&D department is continuously finetuning and improving the Animo coffee machines.



DEDICATED **SERVICE** AND **SUPPORT**



The support & service department, with its deep knowledge and expertise, is invaluable to Animo. This department can be contacted every day and provides technical trainings to customers on location worldwide or in Assen, the Netherlands. This means our dealers benefit from excellent knowledge and that we are able to guarantee our service and quality.

2021

Introduction
OptiVend Touch

2022



Introduction
OptiBean X

OUR USERS

We work together with a strong Animo distributor network in more than 70 countries worldwide. Through this distributor network we can offer all kinds of coffee concepts, from ingredients and service, up to buying or leasing our coffee machines.



2023

More coffee
please!

WE ARE ANIMO

We make coffee machines and equipment for people who want to serve good coffee. User-friendly machines with a variety of options that are durable and convenient to maintain.

Our machines deliver a wide range of fresh, hot beverages time after time. Everything from freshly ground espresso, cappuccino or latte macchiato to tea, hot chocolate and instant soup. We've been doing business since 1950 in more than 100 countries worldwide.

Because the perfect coffee takes a perfect machine. And that takes experience, expertise and dedication.

DEDICATED TO EVERY CUP

THANK
YOU!

ANIMO.EU



ANIMO B.V.

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Assen - Netherlands

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1011211 REV. 1.0 - 210223



ANIMO

DEDICATED
TO EVERY CUP

